



## Why should Venues list on VenueShopping?

- 1) **VenueShopping** is an incredible tool made by event planners, for event planners. We focus almost exclusively on offsite event venues nationwide. Our guide is easy to navigate by location or venue type, so planners can find and book cool and unique venues with ease.
- 2) It's Free! We have 3 different listing options, so this is definitely a no-brainer! More exposure to event planners of all types will not hurt!
- 3) Did we mention it's free?
- 4) Events are **money**, literally. For starters, we've had venue clients that make a maximum of \$10,000 per day during regular business hours operating as a lounge. That client has done multiple \$100k events per year for several years now. And that's for a 3 hour party. The numbers speak for themselves. Events are huge.
- 5) Our event experts are always targeting companies and groups that travel often for trade shows and conventions, so let us guide them to **VenueShopping**, which will lead them down a yellow bricked road to your awesome venue! Think of it like a built in marketing plan too!
- 6) We are selective! To be blunt, we don't allow just anyone to list on **VenueShopping's** exclusive guide. We have a "Venue Approval Committee" that meets over coffee 3 times per week to go over new venue applicants. Several factors go into whether or not venues are approved, including location, environment, uniqueness, communication, to name a few. These factors assure our clients that **VenueShopping** only consists of amazing and easy to work with venues.
- 7) You will also have priority access to our sister company Avenue Event Group's pool of event leads. The corporate planning division plans events all over the country for Fortune 500 clients.
- 8) All listings include the following information for planners:
  - a. Venue Name
  - b. Photo Gallery, up to 10 photos
  - c. Venue Specifications (capacities, logistics, sq footage etc.)
  - d. Brief Venue Description, roughly 1 paragraph.
  - e. Social Media share links
  - f. Video- If your venue has a video, it will appear on your listing
  - g. Interactive map- allows users to see where the venue is in relation to their destination hotel or convention center
  - h. Downloadable Floor Plan